inform™ Activity Management Platform

Timely information that improves your business

“The inform system helps us better track the activities of our caretakers with our residents. The ability to know how much time each caretaker spends with a resident helps them be more productive and provide excellent care for our residents.”

DEBBIE GALLAGHER
EXECUTIVE DIRECTOR
HARMONY HALL LORIEN HEALTH

Why inform™?

MONITORS STAFF ACTIVITY

IMPROVES RESIDENT CARE

TIMELY EFFICIENT STAFF INCREASES FAMILY AND RESIDENT SATISFACTION, REDUCING TURNOVER AND INCREASING OCCUPANCY

DESIGNED TO INTERFACE WITH OTHER APPLICATION SOFTWARE
**Inform™ Application Features & Benefits**

**Measurable Results**
- Improves response times up to 50-75% compared to industry averages
- Increases resident, family, and staff satisfaction
- Eliminates alarm noise providing a quiet, enjoyable environment
- Generates new revenue via billable telephone and internet services

"Before Inform, if a resident complained about response time, we would have a very hard time validating and correcting the issue. Also, since we have priced-based care levels, we can now quantitatively measure and prove to the family when a resident needs a higher level of care."

**Holly Shirk**
LEISURE LIVING

**Inform™ Benefits**
- Key to improving call response time up to 50-75% of the industry average
- Happier residents and families lengthen occupancy
- Improve staff accountability and retention
- Provides better business management information
- The API software interface enables integration with other applications

**Call Stations**
We supply new, wired or wireless devices or connect to your current equipment.

**Displays**
All handheld devices, mobile handsets, monitors, and corridor lights.

**Advanced Reporting**
Generate custom reports from any web connected workstation:
- Resident calls
- Staff activity
- Hourly events
- You define the data and report frequency

For additional help, the user may request assistance via voice or chat.

**Source:** Argus study over 4+ years; several million call events
Why CORNELL?

- RELIABLE, DEPENDABLE, & STABLE WITH A 10 YEAR MANUFACTURED PRODUCT WARRANTY
- A FULL LINE OF CALL SYSTEM PRODUCT OPTIONS TO MEET THE NEEDS OF ALL CARE LEVELS
- TECHNOLOGY ADVANCED SYSTEMS CAN UPGRADE YOUR CURRENT HARDWARE
- INCREASE OCCUPANCY VIA HAPPIER RESIDENTS AND MORE EFFICIENT STAFF

Evolution of the **inform™** Activity Management Platform

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CORNELL COMMUNICATIONS IS THE NUMBER ONE STAFF COMMUNICATIONS COMPANY IN THE U.S.A. **inform** OFFERS A ROBUST ACTIVITY MANAGEMENT AND INFORMATION PLATFORM TO ENHANCE BOTH RESIDENT CARE AND BUSINESS PERFORMANCE.

THE FEATURES OF THE **inform** PLATFORM HAVE AND WILL CONTINUE TO EXPAND TO PROVIDE THE CUSTOMER ADDITIONAL DATA AND COMMUNICATION TOOLS THAT WILL INCREASE EFFICIENCY, REDUCE COSTS AND IMPROVE REVENUES.

*Over 50 years focused on connecting people to care*

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